## Akçansa Cement Ind. and Trad. Inc.

As the leading company in Turkish cement industry, we are committed with our business model trusted by all our stakeholders and related parties to create value for our customers with reliable and innovative products, services and solutions with more competitive, standards-compliant high quality and to become a leading building materials company that increases the quality of life for the society while mitigating our carbon footprint.

- ✤ To develop new products with low clinker ratios which enable to decrease CO<sub>2</sub> emissions in line with our sustainability strategy and targets.
- Utilizing recycled or alternative materials to decrease impact on natural resources.
- To review the goals and objectives created in line with this policy, which supports our company strategic direction by evaluating internal and external risks and opportunities, and to prepare and implement business plans.
- By continuously monitoring the effectiveness of the system and making the necessary improvements, to reach the intended outputs and to ensure the assurance of the necessary resources.
- To move forward by continuously improving our ISO 9001 Quality Management System performance by the help of the effective use of digitalization practices while sustainably developing our company's leadership, competencies and capabilities.
- To comply with the liabilities of the customers and affiliated professional organizations, relevant quality and national-international product standards, laws, company policies, applicable conditions, compliance obligations and procedures to meet the unconditional customer satisfaction.
- To work in accordance with the principle of mutual gain with our corporate knowledge and experience in order to ensure that our contractors and suppliers comply with their commitments, to organize trainings in areas deemed necessary to ensure their development in all relevant issues, especially Quality, to create quality culture by sharing our knowledge and experience, and to make it permanent.
- To ensure effective communication, with all our stakeholders, customers, employees, neighbors, groups working for the benefit of society, those who do business with us and all relevant parties, taking into account internal and external issues; to consult; to be in cooperation.

Akçansa Cement Ind. and Trad. Inc. General Manager